



Sphinx Pitch Sheet

PROSPECTS	
Industries that must show compliance:	Municipals, police departments, healthcare, government, utilities.
Those responsible for sensitive client data:	Insurance, finance, mortgage, accounting, etc.
Other building access card customers:	Ultimately, all organizations with building access cards are prospects.

PRINCIPAL PITCH POINTS	
Ask:	"Would you like physical and logical access security on one card?"
How:	"Sphinx provides the strong two-factor authentication required by industry and government standards, using your building access card."
For IT:	<ul style="list-style-type: none">* Easy add-on for Windows environments.* Users self-enroll for Sphinx with existing building access card.* No link required between physical and logical access systems.
Plus:	<ul style="list-style-type: none">* Passwords / settings can be centrally managed by admin in real-time.* Relied on by enterprises both large and small for over 15 years.